



# 2013 Annual Conference

## An event not to be missed

**A major event getting to grips with the practical implications of recent national policy changes and initiatives as well as the real technical challenge facing the sector in terms of the control of tree disease, invasive weeds, spray testing and more**

**It is an event for everyone involved in the amenity sector and organised by the Amenity Forum, the voluntary initiative seeking to drive up standards and promote best practice in the sector.**

**The full programme is given below. Cost is £45 per delegate with discount for members. Register your interest now by email to [Alan.Spedding@amenityforum.co.uk](mailto:Alan.Spedding@amenityforum.co.uk)**

**CPD ~ 5 BASIS points and 3 NASoR points**

**The Forum is grateful to our sponsors for the event who will have exhibition stands at the conference:** BASIS/Amenity Assured, Bayer Crop Science, City & Guilds/NASoR, Everriss, Headland Amenity, Japanese Knotweed Control, JSD Rail, Languard, Nomix Enviro, Progreen Weed Control Solutions, Sherriff Amenity, Sport Venue Construction.com, Spray CDA, Vale Engineering, Weedfree and Weedingtech.



## MEETING THE CHALLENGE OF CHANGE

ANNUAL CONFERENCE OF THE AMENITY FORUM

TO BE HELD ON THURSDAY, OCTOBER 17<sup>th</sup> 2013

AT LEICESTER CITY FOOTBALL CLUB  
King Power Stadium, Filbert St, Leicester, LE2 7FL

- 0930 Arrivals & refreshments  
Opportunity to view exhibitors' stands & networking
- 1000 **CONFERENCE OPENS**  
**Welcome & Introductory remarks** – Professor John Moverley, Independent Chairman of the Amenity Forum
- 1005 **Panel Presentations & Discussion on Policy Issues**  
Panel members to give an update on key policy issues and their practical implications followed by questions and discussion with speakers drawn from CRD, the Environment Agency and industry  
Topics to include:  
**SUD & the National Action Plan** – Adrian Dixon, Chemicals Regulation Directorate  
**WFD, Urban Diffuse pollution & related matters** – Jo Kennedy, Environment Agency  
**An industry view on policy changes** - Nick Von Westenholz, CEO, Crop Protection Association
- 1050 **Invasive Weeds – How do we control them?** – David Layland, Japanese Knotweed Control Ltd.
- 1110 **Controlling weeds, pests & diseases in trees & woodlands** – Dr. Joan Webber, Forestry Commission
- 1130 **Sprayer Testing – getting to grips with new requirements** – Duncan Russell, AEA
- 1150 Questions & Discussion from the last three papers
- 1200 **Break Out Session - What are the key challenges and opportunities currently? How will approaches to weed, pest and disease control develop? What are the implications?**
- 1230 **Update on the Thanet Project – keeping streets and pavements clean and an investigation into integrated approaches for control** – Dr. Michelle Fountain, East Malling Research Station
- 1245 Lunch - opportunity to speak to sponsors, view demonstrations & exhibitions stands and for networking
- 1330 **The challenge of managing the Leicester City Football Ground and other training pitches** – Ed Mowe, Head Groundsman
- 1350 **Panel Presentations & Discussion**  
followed by questions and discussion  
**Meeting the needs of the golf greenkeepers** – Jim Croxton, CEO, BIGGA  
**Specifying weed & pest control programmes** – Chris Jones, Telford & Wrekin Council  
**The challenges of weed & pest control in sensitive areas especially water** – Dr. Jodie Whitehead, Severn Trent

- 1435 **Break Out Session – *What should be the priorities for the sector going forward? How do we ‘up our game’?***
- 1505 **KEY NOTE SPEAKER** (to be announced nearer the date)
- 1525 **Your Forum - *current and planned activity, addressing the challenge of ‘upping the sector game’*** - Chairman of the Forum
- 1540 Conference closes

